

Consolidated Financial Highlights for the Third Quarter Ended September 30, 2020

OPEN HOUSE CO., LTD. [3288 TSE]





FY2020 3Q Topics

Business performance

<FY2020 3Q>

Both revenue and income achieved record highs for the third quarter. Sales of single-family homes were robust amid the promotion of a "new lifestyle."

| Revenue: | ¥ 383.5billion | (4.6% YOY) |
|---|----------------|-------------|
| Operating income: | ¥ 53.2 billion | (56.1% YOY) |
| Profit attributable to owners of parent : | ¥ 41.8 billion | (71.1% YOY) |

Performance forecasts

< FY2020 >

The Company forecasts further record highs in revenue and income for the eighth consecutive year

¥ 570.0 billion [5.5% YOY] Revenue: ¥ 77.0 billion [40.2% YOY] Operating income: ¥ 59.0 billion (49.7% YOY) Profit attributable to owners of parent :

Public Offering

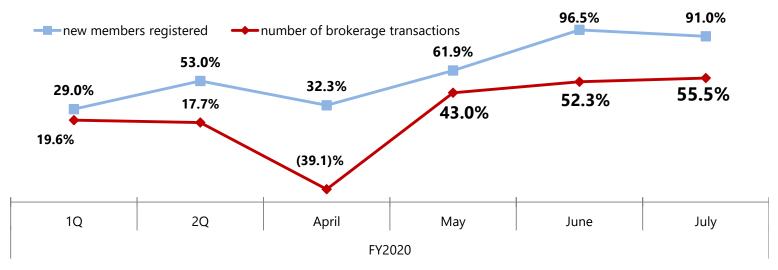
- The Company conducted a public offering totaling 44.6 billion yen, aimed at strengthening financial capabilities and improving the strength and flexibility of its financial position for future growth.
 - → Eyeing Open House Group Revenue of One Trillion Yen



Sales of single-family homes were robust amid the promotion of a "new lifestyle."

- Number of brokerage transactions, which is a leading indicator, remained strong in July, making year-on-year growth of 55.5%.
- Customers who want work space tend to re-acknowledge the utility value of single-family homes.

YOY increase rate in number of brokerage transactions and new members registered *



<Background >

- An increase in hours spent at home with families has led to more opportunities to talk about home.
- An increase in teleworking has caused greater interest in single-family homes with a large number of rooms.
- A shift from urban areas to the suburbs has been limited due to such factors as convenience, lifestyles, education, and medical services.

^{*}Since the posting of revenue from brokerage transactions takes 3 to 4 months, contracts that exceeded plan in/after May will be reflected in revenue in the next fiscal year.



Accelerating Growth of Business through Equity Financing

- ☑ Conduct a public offering totaling 44.6 billion yen with a dilution ratio of 8.2% *
- ✓ Through equity financing, strengthen financial capabilities and improve strength and flexibility of financial position for future growth

Open House Group Growth Strategy

Aim for further growth based on core Single-Family Homes Related Business

Expand business through M&A

Implementing Equity Financing

Strengthen financial capabilities

Improve the strength and flexibility of financial position

- ☐ Strengthen financial capabilities to enable the Company to invest in high-growth businesses
- Secure financial capabilities by repaying a portion of interest-bearing debt
- ➤ The Company aims to promptly achieve 1 trillion yen in revenue as an independent general real estate company.

^{*(}The dilution ratio was calculated based on the number of new shares issued, including approx. 2.0 billion yen third-party allotment in connection with over allotment scheduled for late August.)



FY2020 3Q Consolidated Summary



Overview of Consolidated Income Statement

- Both revenue and income achieved record highs for the third quarter.
- In line with the acquisition of shares of Pressance Corporation, the Company posted16,322 million yen in equity method in earnings of affiliates.

(Million yen)

| | FY2019 3Q <2018/10-2019/06> | | FY202 <2019/10- | Inc.(Dec.) | |
|---|--------------------------------|--------------|--------------------|--------------|-------|
| | Actual | % of revenue | Actual | % of revenue | , , |
| Revenue | 366,608 | _ | 383,551 | _ | 4.6% |
| Operating income | 36,385 | 9.9% | 38,445 | 10.0% | 5.7% |
| Ordinary income | 34,105 | 9.3% | 53,241 | 13.9% | 56.1% |
| Profit attributable to owners of parent | 24,484 | 6.7% | 41,896 | 10.9% | 71.1% |



Performance by segment (revenue/operating income)

- The single-family home related business boosted operating results while other segments also made progress on schedule.
- Sales in the condominiums business in FY2020 have grown steadily despite a year-on-year decline since completion of construction concentrates in the fourth quarter.

(Million yen)

| | FY201 <2018/10- | | FY202 <2019/10- | Inc.(Dec.) | |
|--|--------------------|--------------|--------------------|--------------|------------|
| | Actual | Ratio | Actual | Ratio | |
| Revenue | 366,608 | 100.0% | 383,551 | 100.0% | 4.6% |
| Single-family homes related business | 246,932 | 67.4% | 274,021 | 71.4% | 11.0% |
| Condominiums | 26,508 | 7.2% | 12,848 | 3.3% | (51.5)% |
| Property resales | 74,893 | 20.4% | 80,169 | 20.9% | 7.0% |
| Others (including U.S. real estate business) | 18,316 | 5.0% | 16,589 | 4.3% | (9.4)% |
| Adjustments | (41) | | (77) | | |
| | Actual | % of revenue | Actual | % of revenue | Inc.(Dec.) |
| Operating Income | 36,385 | 9.9% | 38,445 | 10.0% | 5.7% |
| Single-family homes related business | 22,835 | 9.2% | 28,969 | 10.6% | 26.9% |
| Condominiums | 3,863 | 14.6% | 489 | 3.8% | (87.3)% |
| Property resales | 8,217 | 11.0% | 8,444 | 10.5% | 2.8% |
| Others (including U.S. real estate business) | 2,197 | 12.0% | 1,402 | 8.5% | (36.2)% |
| Adjustments | (728) | | (859) | _ | _ |

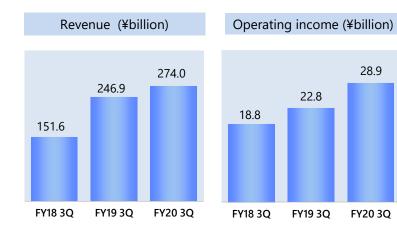


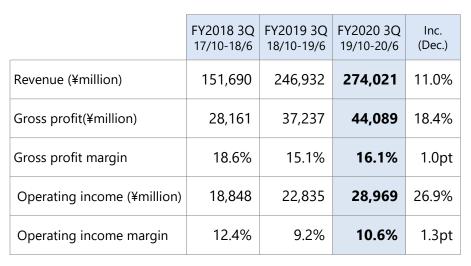
Single-family homes related business as a whole

28.9

FY20 3Q

- In addition to an increase in price and a decline in the number of new condominiums supplied, the percentage of compact condominiums has been on the rise.
- Amid the promotion of a new lifestyle, families tend to have higher demand for single-family homes.





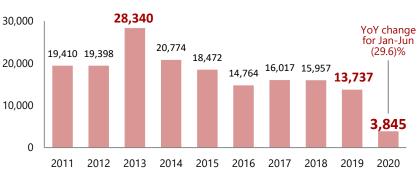
Changes in the average price for new condominiums in Tokyo's 23 wards and average price for our single-family homes (built-for-sale)



Source: MLIT, "Monthly marketing report of lands"

Fiscal years: Condominium prices are on a calendar-year basis. Prices for our homes are for the period October - September. Condominium prices for 2020 are for the January - June period. Prices of our homes for 2020 are for the October 2019- June 2020 period in Tokyo metropolitan area.

Changes in the number of new condominiums supplied in Tokyo's 23 wards



Source: MLIT, "Monthly marketing report of lands"

Fiscal years: : calendar-year basis for the January - December period, January-June for FY2020 only



Increasing Value of Single-Family Homes Resulting

- In line with an increase in teleworking, there are growing needs for work space.
- With a large number of rooms and easy renovation, the utility value of single-family homes is expandable.

<Examples of construction >



Installation of a study room by effectively using a small space such as at the end of the hallway

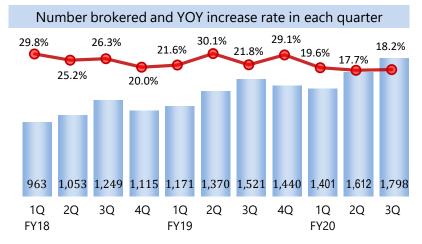


Comfortably staying at home on a rooftop balcony! Suitable for refreshing yourself while teleworking and enjoying family time



Single-family homes related business as brokerage

- Despite the impact of the novel coronavirus, the number of brokerage transactions increased steadily, up 18.2% year on year.
- ☑ The Company intends to open seven new sales centers in FY2020 to operate a total of 49 sales centers.



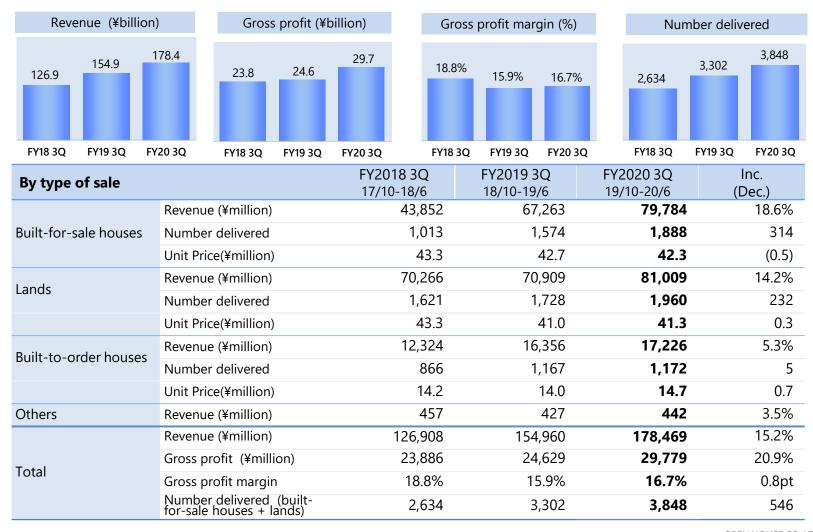
No. of sales centers of each area FY2017 FY2018 FY2019 As of 16/10-17/9 17/10-18/9 18/10-19/9 2020.8.14 Tokyo 16 17 19 21 Kanagawa Prefecture 10 12 12 Aichi Prefecture Saitama Prefecture 4 4 Chiba Prefecture Fukuoka Prefecture 25 32 42 49 Total





Single-family homes related business (Open House Development)

As a result of experiencing no impact of the novel coronavirus in the construction process, numbers delivered have steadily grown.





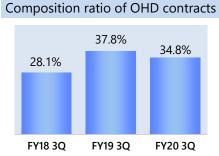
Single-family homes related business (Open House Architect)

- Number of contracts with corporations in the Tokyo metropolitan area as well as OHD contracts have steadily grown.
- ☑ Established No. 1 positions by the number of properties delivered under single-family homes construction contracts to corporations in the Tokyo metropolitan area









| | FY2018 3Q 17/10-18/6 | FY2019 3Q 18/10-19/6 | FY2020 3Q 19/10-20/6 | Inc. (Dec.) |
|---|-------------------------|-------------------------|-------------------------|----------------|
| Revenue (¥million) | 28,388 | 32,825 | 39,776 | 21.2% |
| Gross profit (¥million) | 3,329 | 3,672 | 4,520 | 23.1% |
| Gross profit margin | 11.7% | 11.2% | 11.4% | 0.2pt |
| Number delivered *Number delivered to OHD | 2,114 594 | 2,518 953 | 3,033 1,055 | 515 102 |

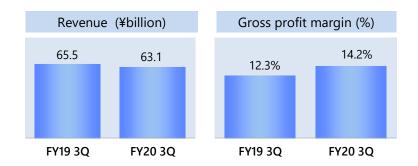


^{*} Number delivered refers to the number of properties delivered under singlefamily homes construction contracts to corporations. Number delivered to OHD on the lower line

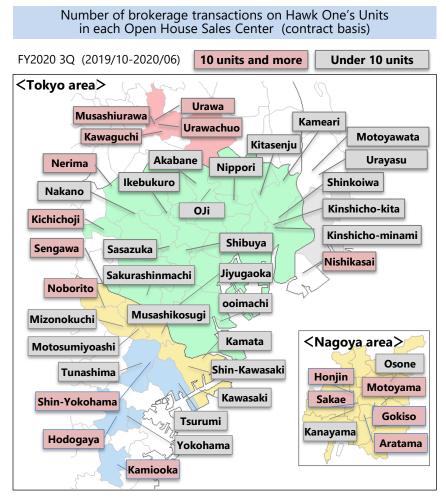


Single-Family Homes Related Business (Hawk One)

- Gross profit margin improved thanks to effects of the improved purchasing standard.
- Sales of properties with a scheduled delivery in the fourth quarter made progress on schedule.



| | FY2019 3Q 18/10-19/6 | FY2020 3Q 19/10-20/6 | Inc. (Dec.) |
|--|-------------------------|-------------------------|----------------|
| Revenue (¥million) | 65,521 | 63,127 | (3.7)% |
| Gross profit (¥million) | 8,055 | 8,973 | 11.4% |
| Gross profit margin | 12.3% | 14.2% | 1.9pt |
| Number delivered *Including Lands, Built-to-order houses | 1,673 | 1,647 | (26) |
| Number of sales *Contract basis | 1,601 | 1,650 | 49 |
| Number delivered Number delivered to OHD | 299 | 481 | 182 |





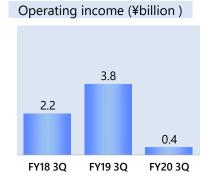
Condominiums Business

- New condominiums located in very convenient urban centers have high demand and sales are steadily growing.
- The business is making progress on schedule toward the fourth quarter, in which construction completion concentrates.











| | FY2018 3Q 17/10-18/6 | FY2019 3Q 18/10-19/6 | FY2020 3Q 19/10-20/6 | Inc. (Dec.) |
|-----------------------------|-------------------------|-------------------------|-------------------------|----------------|
| Revenue (¥million) | 21,058 | 26,508 | 12,848 | (51.5)% |
| Gross profit (¥million) | 4,707 | 6,531 | 2,782 | (57.4)% |
| Gross profit margin | 22.4% | 24.6% | 21.7% | (3.0)pt |
| Operating income (¥million) | 2,205 | 3,863 | 489 | (87.3)% |
| Operating income margin | 10.5% | 14.6% | 3.8% | (10.8)pt |
| Number delivered | 380 | 390 | 214 | (176) |
| Unit price(¥million) | 55.2 | 67.5 | 59.5 | (8.0) |

- Major condominiums delivered in FY2020 -

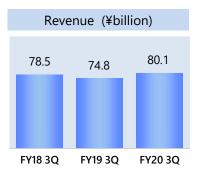
| Name | Units | Average price |
|---|-------|---------------|
| Open Residencia Yotsuya (Tokyo) | 21 | ¥90million |
| Open Residencia Yoyogi-koen (Tokyo) | 38 | ¥90million |
| Open Residencia Sakurayama (Nagoya) | 36 | ¥40million |
| Open Residencia Shirokibara Station Front (Fukuoka) | 103 | ¥30million |



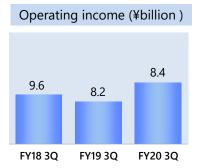
Property Resales Business

- Demand is growing steadily, backed by investors who eye the current situation as a good opportunity for investments.
- Since the Company focuses on rental condominiums in metropolitan areas, there is only a minor impact of the novel coronavirus.



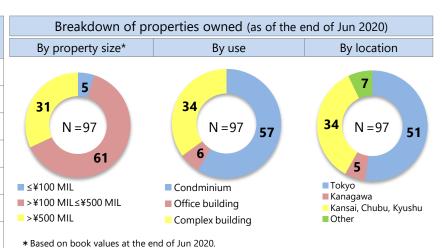








| | FY2018 3Q 17/10-18/6 | FY2019 3Q 18/10-19/6 | FY2020 3Q 19/10-20/6 | Inc. (Dec.) |
|-----------------------------|-------------------------|-------------------------|-------------------------|----------------|
| Revenue (¥million) | 78,572 | 74,893 | 80,169 | 7.0% |
| Gross profit (¥million) | 12,813 | 11,702 | 12,012 | 2.6% |
| Gross profit margin | 16.3% | 15.6% | 15.0% | (0.6)pt |
| Operating income (¥million) | 9,610 | 8,217 | 8,444 | 2.8% |
| Operating income margin | 12.2% | 11.0% | 10.5% | (0.4)pt |
| Number delivered | 209 | 182 | 164 | (18) |
| Unit Price(¥million) | 368 | 400 | 478 | 78 |





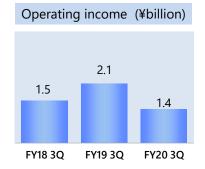
Other Segment (U.S. Real Estate Business)

- Abundant achievements, especially in the management of properties in the local site, have made the Company differentiate from other companies.
- Sales grew steadily as a net investment for both corporations and individuals.











| | FY2018 3Q 17/10-18/6 | FY2019 3Q 18/10-19/6 | FY2020 3Q 19/10-20/6 | Inc. (Dec.) |
|-----------------------------------|-------------------------|-------------------------|-------------------------|----------------|
| Revenue (¥million) | 9,748 | 18,316 | 16,589 | (9.4)% |
| Gross profit (¥million) | 2,255 | 3,784 | 3,659 | (3.3)% |
| Gross profit margin | 23.1% | 20.7% | 22.1% | 1.4pt |
| Operating income (¥million) | 1,570 | 2,197 | 1,402 | (36.2)% |
| Operating income margin | 16.1% | 12.0% | 8.5% | (3.5)t |
| Number delivered* | 258 | 451 | 291 | (160) |
| multi family homes included above | _ | 4 | 9 | 5 |

Business model-One-Stop Service Offering of Our service for the **Selection of** administration of local properties that properties and properties our local offices support for sales. selected **Administration of Funding** properties Support for the whole Introduction of process from **Purchase** financial institutions, conclusion of an and loans from our process agreement to the end Group company are of a transaction also available.

^{*} Figures for U.S. Real Estate Business are shown...



Breakdown of SG&A Expenses, Non-Operating Income / Expenses

(Million yen)

| | FY2019 3Q 2018/10-2019/06 | | | FY2020 3Q 2019/10-2020/06 | | | FY201 2018/10- | 19 3Q -2019/06 | | 20 3Q -2020/06 | Inc. |
|----------------------|------------------------------|--------------|--------|------------------------------|--------|--|-------------------|-------------------|--------|-------------------|--------|
| | Actual | % of revenue | Actual | % of revenue | (Dec.) | | Actual | % of revenue | Actual | % of revenue | (Dec.) |
| SG&A expenses | 22,967 | 6.3% | 24,345 | 6.3% | 1,378 | Non-operating income | 320 | 0.1% | 16,803 | 4.4% | 16,482 |
| Personnel expenses | 6,695 | 1.8% | 7,482 | 2.0% | 786 | Share of profit of entities accounted for using equity method* | _ | _ | 16,322 | 4.3% | 16,322 |
| Sales commissions | 3,708 | 1.0% | 3,296 | 0.9% | (411) | Others | 320 | 0.1% | 480 | 0.1% | 159 |
| Office expenses | 2,614 | 0.7% | 2,866 | 0.7% | 252 | Non-operating expenses | 2,600 | 0.7% | 2,007 | 0.5% | (593) |
| Advertising expenses | 1,618 | 0.4% | 1,738 | 0.5% | 120 | Interest expenses | 1,339 | 0.4% | 1,682 | 0.4% | 343 |
| Promotion expenses | 1,036 | 0.3% | 788 | 0.2% | (247) | Commission expenses | 764 | 0.2% | 192 | 0.1% | (572) |
| Others | 7,294 | 2.0% | 8,173 | 2.1% | 878 | Others | 497 | 0.1% | 132 | 0.0% | (364) |

*Breakdown:

Negative goodwill of Pressance Corporation

Profit/loss of Pressance Corporation attributable to the Company

13,708

2,614



Consolidated Balance Sheet

(Million yen)

| | Sep 30, 2019 | Jun 30, 2020 | Inc. (Dec.) |
|-------------------------------|-----------------|-----------------|----------------|
| Current assets | 424,766 | 474,622 | 49,855 |
| Cash and deposits | 135,354 | 150,662 | 15,307 |
| Inventories | 250,054 | 280,302 | 30,248 |
| Others | 39,357 | 43,656 | 4,299 |
| Non-current assets | 21,106 | 60,050 | 38,944 |
| Property, plant and equipment | 4,990 | 5,091 | 100 |
| Intangible assets | 3,456 | 3,166 | (290) |
| Investments and other assets | 12,659 | 51,792 | 39,133 |
| Deferred assets | 31 | 26 | (5) |
| Total assets | 445,904 | 534,699 | 88,795 |

| | Sep 30, 2019 | Jun 30, 2020 | lnc. (Dec.) |
|---------------------------------------|-----------------|-----------------|----------------|
| Liabilities | 307,837 | 362,738 | 54,901 |
| Current liabilities | 162,348 | 195,101 | 32,753 |
| Non-current liabilities | 145,488 | 167,636 | 22,147 |
| | | | |
| Net Assets | 138,067 | 171,961 | 33,893 |
| Shareholders' equity | 138,263 | 172,247 | 33,983 |
| Valuation and translation adjustments | (196) | (286) | (89) |
| | | | |
| Total liabilities and net assets | 445,904 | 534,699 | 88,795 |

<Safety index>

| (times) | Sep 30, 2019 | Jun 30, 2020 | Inc. (Dec.) |
|----------------|--------------|--------------|-------------|
| D/E ratio | 1.8 | 1.8 | 0.0pt |
| Net D/E ratio* | 0.8 | 0.9 | 0.1pt |

| | Sep 30, 2019 | Jun 30, 2020 | Inc. (Dec.) |
|--------------------|--------------|--------------|-------------|
| Equity ratio | 30.9% | 32.1% | 1.2pt |
| Net equity ratio** | 44.4% | 44.7% | 0.3pt |

^{*} Net debt/equity ratio: (loans payable + corporate bonds - cash & deposits) / net assets,

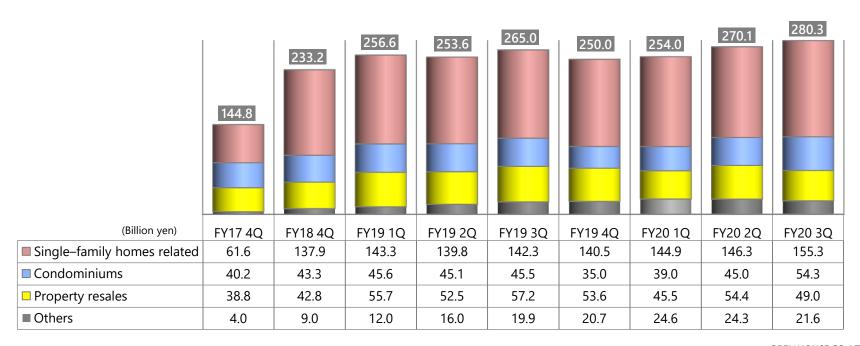
^{**} Net equity ratio : Equity ratio / (total assets – cash & deposits)



Inventory Details

(Million yen)

| | End of FY2017 (Sep 30, 2017) | End of FY2018 (Sep 30, 2018) | End of FY2019 (Sep 30, 2019) | End of 3Q FY2020 (Jun 30, 2020) | (Ratio) | Inc. (Dec.) |
|-----------------------------|---------------------------------|---------------------------------|---------------------------------|------------------------------------|---------|-------------|
| Single–family homes related | 61,667 | 137,991 | 140,560 | 155,318 | 55.4% | 14,758 |
| Condominiums | 40,291 | 43,322 | 35,065 | 54,324 | 19.4% | 19,258 |
| Property resales | 38,871 | 42,873 | 53,691 | 49,062 | 17.5% | (4,629) |
| Others | 4,064 | 9,084 | 20,735 | 21,632 | 7.7% | 896 |
| Total | 144,894 | 233,272 | 250,054 | 280,338 | 100.0% | 30,284 |





Consolidated Business Performance Forecasts for FY2020



Business Performance Forecasts

Revisions were made by incorporating the investment profit (including negative goodwill) of entities accounted for using equity method arising from the acquisition of Pressance Corporation's shares and adverse impacts from the novel coronavirus.

(Million yen)

| | FY2019 (2018/10-2019/9) | | FY2020 *1 (2019/10-2020/9) | | | <revised> FY2020 *2 (2019/10-2020/9)</revised> | | |
|---|----------------------------|-------------|-------------------------------|-------------|---|--|---------------------|-------------|
| | Actual | Inc. (Dec.) | Forecast | Inc. (Dec.) | | Difference | Forecast | Inc. (Dec.) |
| Revenue | 540,376 | 38.3% | 600,000 | 11.0% | | (30,000) | 570,000 | 5.5% |
| Operating income | 57,781 | 22.1% | 65,500 | 13.4% | | (3,500) | 62,000 | 7.3% |
| Ordinary income | 54,928 | 19.3% | 63,000 | 14.7% | 7 | 14,000 | 77,000 | 40.2% |
| Profit attributable to owners of parent | 39,407 | 23.9% | 44,100 | 11.9% | | 14,900 | 59,000 | 49.7% |
| EPS (yen) | 351.22 | _ | 398.92 | _ | | _ | 533.45 | |
| Annual dividends per share (yen) | 63.00 | 14.00 | 80.00 | 17.00 | | _ | 80.00 | |
| Payout ratio | 17.9% | _ | 20.1% | _ | | _ | 15.0% ^{*3} | _ |

^{*1} Forecasts for FY2020 were announced on February 14, 2020. *2 Revised forecasts for FY2020 were announced on May 15, 2020.

^{*3} The dividend payout ratio excluding profit earned through the acquisition of Pressance Corporation's shares is 21.1%



Capital and business alliance with Pressance Corporation

✓ The Company aims to primarily establish complementary relationships with the affiliate by focusing on regional and product developments.



| | Pressance Corporation | Open House |
|-------------------|--|---|
| Operating areas | Strong in the Kinki, Tokai and Chukyo regions Operating in areas ranging from the Tokyo metropolitan area to Kyushu | Strong in the Tokyo metropolitan area Operating in the Tokyo metropolitan area, Osaka, Nagoya, Fukuoka |
| Major sales items | Condominiums (for the purpose of investments or living by families) in addition, management of rents, buildings, etc | Single-family homes in addition, condominiums, property resales business, etc. |
| Numbers delivered | Condominiums: 7,120 units Hotels, other housing, etc.: 1,041 units (Actual results as of FY ended March, 2020) | Single-family homes: 8,146 buildings Condominiums: 949 units (Actual results as of FY ended September 2019) |

<Overview >

Name: Pressance Corporation Co., Ltd. Location: 1-2-27 Shiromi, Chuo-ku, Osaka city Date of establishment: October 1, 1997

Name and title of the representative: Yutaka Doi, President and Representative Director

Number of Employees: 665 (as of March 2020) Capital: 4,290 million yen (as of March 31, 2020)

Lines of business:

Planning, development and sales of condominiums for investment and condominiums for families Stock exchange listing: First Section of the Tokyo Stock Exchange (code:3254)





Business performance of Pressance Corporation

The Company acquired Pressance Corporation's shares accounting for 31.9% of the aggregate number of voting rights, and converted Pressance Corporation to its equitymethod affiliate.

(Million yen)

| | FY2019 (2018/4-2019/3) | | FY2020 (2019/4-2020/3) | | First half of FY2021 (2020/4-2020/9) | |
|---|-------------------------------|-------------|-------------------------------|-------------|---|-------------|
| | Actual | Inc. (Dec.) | Actual | Inc. (Dec.) | Forecast | Inc. (Dec.) |
| Revenue | 160,580 | 19.8% | 224,011 | 39.5% | 102,288 | (18.4)% |
| Operating income | 27,118 | 33.2% | 32,609 | 20.2% | 16,080 | (32.1)% |
| Ordinary income | 26,531 | 33.6% | 31,985 | 20.6% | 15,469 | (33.9)% |
| Profit attributable to owners of parent | 18,296 | 33.0% | 21,892 | 19.7% | 10,665 | (31.9)% |
| Total assets | 301,942 | 56,543 | 310,779 | 8,837 | | |
| Net assets | 94,618 | 19,446 | 116,690 | 22,071 | | |



Consolidated Business Performance Forecasts (Revenue by Business Segment)

- ✓ Impacts by the novel coronavirus on actual demand for singe-family homes related and condominium businesses are deemed temporary.
- ✓ Impacts on property resales business and other investment-related real estate businesses are forecast with a conservative viewpoint.

(Million yen)

| | FY2019 (2018/10-2019/9) | | FY2020 *1 (2019/10-2020/9) | | |
|--|--------------------------------|-------------|-----------------------------------|-------------|--|
| | Actual | Inc. (Dec.) | Forecast | Inc. (Dec.) | |
| Revenue | 540,376 | 38.3 | 600,000 | 11.0% | |
| Single-family homes related business | 340,528 | 63.0 | 390,000 | 14.5% | |
| Condominiums | 60,956 | 11.3 | 58,000 | (4.9)% | |
| Property resales | 108,410 | 20.1 | 125,000 | 15.3% | |
| Others (including U.S. real estate business) | 30,538 | 5.7 | 27,000 | (11.6)% | |
| Adjustments | (57) | | 0 | _ | |

| <revised> FY2020 *2 (2019/10-2020/9)</revised> | | | | | | |
|--|---------------------|---------|--|--|--|--|
| Difference | Difference Forecast | | | | | |
| (30,000) | 570,000 | 5.5% | | | | |
| (12,000) | 378,000 | 11.0% | | | | |
| _ | 58,000 | (4.9)% | | | | |
| (15,000) | 110,000 | 1.5% | | | | |
| (3,000) | 24,000 | (21.4)% | | | | |
| _ | 0 | _ | | | | |

^{*1} Forecasts for FY2020 were announced on February 14, 2020.

^{*2} Revised forecasts for FY2020 were announced on May 15, 2020.



Sustainability



(Practical Example 1) Making proposals for houses to adapt to a new lifestyle

- Customer needs are changing amid the promotion of a new lifestyle.
- The Company proposes functions that customers want from housing from the perspectives unique to single-family homes.

Wash hands immediately!



Responding to needs to wash your hands right after arriving home by installing a washbasin on a traffic line from the entrance to the living room.

Abundant storage space



Securing abundant storage space by effectively using the attic, etc.

Work space for teleworking



Providing a calm and functional space by effectively using sloping ceilings and a window.

Contribution to resolving social issues:

Guided by the corporate philosophy of "Committed to pursuing 'Houses that customers want' honestly and constantly", the Group has engaged in business with the mission to leave Japan as a place where ordinary working people can have houses in urban areas to the next generation. The Group believes that providing houses that balance convenience, a good living environment, and price in urban areas at an affordable price will lead to creating not only business values but also social values.

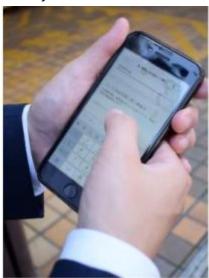
Note: The aforementioned examples are some of the examples including options, and are not equipped in all houses as standard functions.



(Practical Example 2) Improvement of work efficiency with the use of AI/RPA

- The Company has developed and started operating a fully automated online flyer creation system that is available in a contact-free manner.
- The use of AI/RPA has improved work efficiency (reduced time needed for creating flyers by 2,880 hours/year and time needed for screening by 900 hours).

Flyer creation flow



Persons in charge communicate names of subject properties to AI with voice or text.



RPA collects information necessary for flyers, AI creates flyers and outputs them in PDF format in 2-3 minutes, and a QR code will be issued after obtaining approval for advertisement screening.



Customers are able to check flyers in a contact-free manner by reading a QR code with their smartphone.

Purpose of development of the system:

There has been a culture in the real estate industry to directly hand out paper-based flyers that advertise properties to customers. In order to enable customers to feel safe when they look for their houses in a new lifestyle, the Company has developed a system that uses contact-free digital flyers through tablet devices and other tools. In addition, hours that are freed up by improving work efficiency will be used to provide further services in the future.



(Practical Example 3) Holding Picture Contest targeting elementary-schools students

- Holding of Spring Break Picture Contest with the theme of "Future Dream" targeting elementary-schools students
- Bringing the joy of engaging in activities to children by receiving 1,101 applications.





Background to activities:

The Company held a picture contest with the theme, "Future Dream" with the intent to encourage elementary-school students, who study hard for their future dreams during the spring break that became longer than usual due to the prevention of the spread of the novel coronavirus, and had received 1,101 applications. The Company also heard that elementary students seemed to enjoy drawing while thinking about their own future. The Company will keep on encouraging people who work hard.

Results:

Application period: March 23, 2020 (Monday) - April 30, 2020 (Thursday)

Applicants: A total of 1,101 applications from children ranging from new first graders of elementary schools to new first graders of junior high schools.

Award winners: On May 24 (Sun), a travel coupon worth 1 million yen was presented to a total of seven awardees one person from each grade, after conducting a strict examination.



(Practical Example 4) Contribution to local communities through distribution of Yakult

- As part of activities to contribute to local communities, the Company distributed a total of 10,000 bottles of Yakult (a probiotic milk beverage) to children and after-school program staff.
- The program was implemented in cooperation with governmental agencies, Yakult Headquarters, and others.







Background to activities:

In line with the spread of the novel coronavirus, schools have taken various measures, such as temporary closure, staggered attendance, and shortening school hours. As a result, the daily lives of children and after-school program staff have changed dramatically. The Company implemented this program with the goal of cheering for everyone through sports and lactobacilli beverages by making the most of its relationships with The Tokyo Yakult Swallows, a team whose top sponsor is the Company.

The Company will continue to actively conduct activities that contribute to local communities with close ties with the Company's business.

Overview of Yakult distribution:

Schedule: June 24, 2020 (Wednesday) – July 3, 2020 (Friday)

Distributed to: Approx. 90 locations in total, including all after-school clubs in Shibuya-ku, all after-school programs in Nakano-ku, after-school programs located near the Company's Sales Centers, children's centers,

and children's cafeterias.

No. of beverages distributed: 10,000 bottles of "Yakult 400LT"

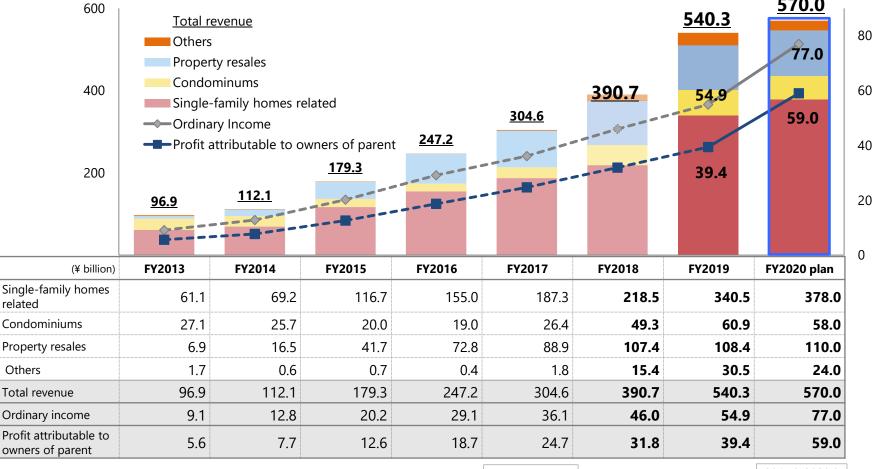


Mid-Term Business Plan



Mid-Term Business Plan: Hop Step 5000

- The profit goal for the final year was revised upward after three revisions since the formulation of the Mid-Term Business Plan in November 2017.
- Fiscal year ending September 30, 2020: Revenue: ¥500 billion → ¥570 billion; profit attributable to owners of parent: ¥40.0 billion → ¥59.0 billion.



2013.9-2017.9 Revenue CAGR:33.1%

2017.9-2020.9 Revenue **CAGR:23.2%**



Formulation of the Mid-Term Business Plan

Basic policies

- We strive to become a real estate company that is needed by society by achieving sound operating performance and business expansion through the continued offering of products that customers demand.
- We aim to further raise the corporate value by optimizing business portfolios focused on the single-family homes related business.

Initiatives

(1) Bolstering of competitiveness of the single-family homes related business as the Company's mainstay

- Expansion of business development
 - ⇒ 1. Expanded the business area to Saitama Prefecture, the Fukuoka area, and Chiba Prefecture and boosted the market share in the existing business areas.
- Strengthening of functions for development and construction
 - ⇒ 2. The number delivered by the Group as a whole increased to the 9,000-unit level annually.
- Enhancement of the Group management (
 - ⇒ 3. Improved asset and sales efficiency through selling Hawk One properties through the Company's brokerage.
- (2) Formation of business portfolios reflecting changes in external environment
 - Bolstering of the condominiums business
 - ⇒ 4. Expanded condominium development in Nagoya.
 - Sustainable growth of property resales business
 - ⇒ 5. Made conservative projections temporarily, but results exceeded the previous year's results.
 - New business development
 - ⇒ 6. <u>Business performance of the U.S. real estate business increased significantly.</u>
- (3) Strengthening of the management base to underpin corporate growth
 - Recruitment of resources ⇒7. Hiring of new graduates: 298 persons in April 2019 and 279 persons (planned) in April 2020.
 - Development of human resources for business management
 - ⇒ 8. Produced representative director of subsidiary and recruited outside
 - Innovation on work style and enhancement of diversity
 - ⇒9. Improved productivity through the use of IT that leads to reduced working hours.
 - Initiatives for sustainability ⇒ 10. <u>Disclosed our approach to sustainability and the status of initiatives for sustainability.</u>

Capital policies

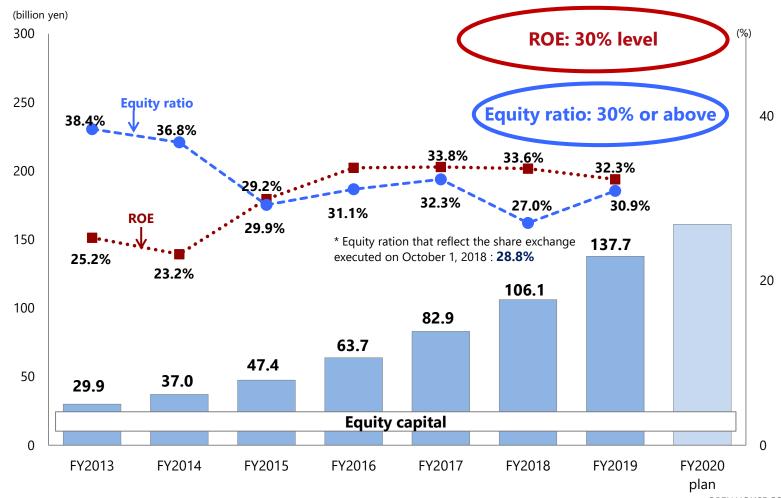
Establishment of both capital efficiency and financial soundness

- Maintenance of high capital efficiency (Targeting the level of 30% ROE)
- Maintenance of sound financial strength to assure financial safety (Maintaining the capital adequacy ratio at or above 30%)
- Strengthening of shareholders return (Gradual increase in the dividend payout ratio, targeting the level of 20% for the fiscal year ending September 30, 2020)



Capital policy Assurance of both high capital efficiency and sound financial condition

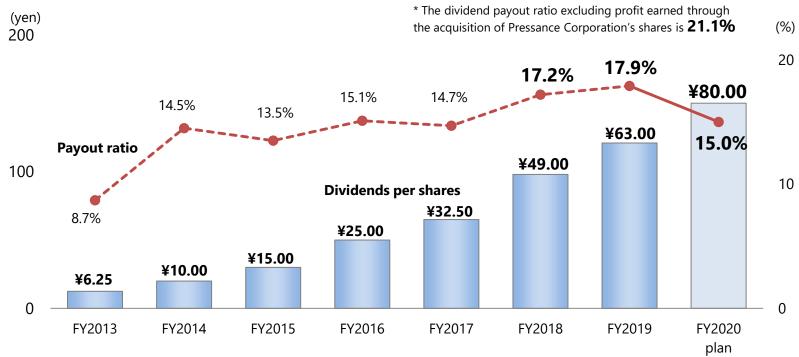
- Sustaining high capital efficiency (ROE: 30% level)
- Maintaining strong financial condition to ensure the safety of financial aspects (Equity ratio: 30% or above)





Capital policy Strengthening of Shareholder Return (Raising Dividend Payout Ratio)

- We plan to gradually increase the dividend payout ratio, targeting 20% in the fiscal year ending September 30, 2020.
- We will flexibly buy back shares with comprehensive consideration given to financial strength, business performance, stock prices, etc.



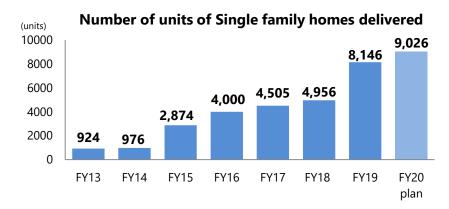
<Assumptions made in calculating indicator per share>

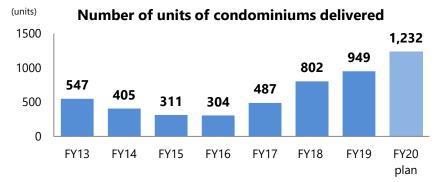
The stock splits (two-for-one stock split on June 28, 2013 and two-for-one stock split on July 1, 2015) are assumed to have been executed in the beginning of the fiscal year ended September 30, 2013.

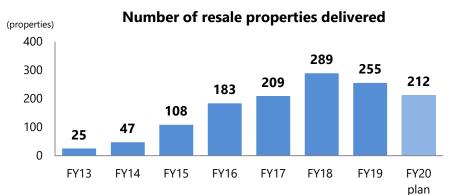
The dividends per share figures on page 3 of this presentation material are before the implementation of the stock splits for the two-for-one stock split on October 1, 2019 (as of September 30, 2019) and based on different preconditions from the dividends per share figures on this page. Figures in and after the fiscal year ending September 30, 2020 are calculated based on the number of shares (total number of shares issued – treasury shares) as of September 30, 2019.

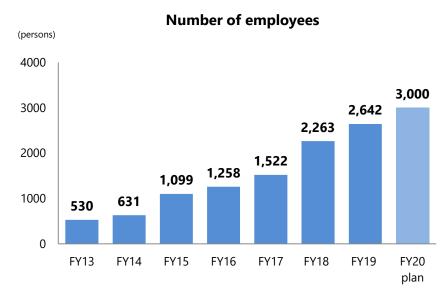


Quantitative Goals













----Disclaimer ----

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